



Teradata to Support Charming Shoppes in Technology Upgrades for Multichannel Retail Strategy; Data Technology Expansion Includes Business Critical Support

January 19, 2006 at 10:31 AM EST

NEW YORK--(BUSINESS WIRE)--Jan. 19, 2006--Teradata, a division of NCR Corporation (NYSE:NCR) is helping Charming Shoppes, Inc. (NASDAQ:CHRS) implement a series of technology upgrades to back the retailer's ambitious growth activities, the companies announced at the National Retail Federation's 2006 Big Show. Charming Shoppes, a leading specialty fashion retailer operating the Lane Bryant(R), Fashion Bug(R) and Catherines(R) Plus Sizes chains (both physical stores and e-commerce sites), upgraded and expanded its Teradata(R) data warehouse to facilitate additional users, applications and workload.

Charming Shoppes, which recently acquired Crosstown Traders, owners of 11 catalog titles selling women's clothing, footwear and specialty gifts, has been using data warehouse technology from Teradata since 1997. The new system will enable the retailer to move toward an even greater active data warehousing environment enabling queries from their 2,265 stores to be fully supported.

"The upgrade and expansion of the Teradata data warehouse technology here will help drive our efforts to meet and exceed our customers' expectations whether they shop in one of our stores, through one of our catalogs or on one of our Web sites," said Denis Gingue, chief information officer of Charming Shoppes. "We were attracted to Teradata because of their technical expertise and proven capabilities to support our strategy."

In addition to the technology upgrade, Teradata Project Management helped with the technology conversion and implementation of the active data warehouse solution. Teradata is also providing business critical support.

"Teradata is privileged to be partnering with one of the country's top specialty fashion retailers, and to be providing Charming Shoppes with the support needed to enhance the way they engage their customers across all channels," said Miles Stephenson, area vice president of retail, Teradata.

About Charming Shoppes, Inc.

Charming Shoppes, Inc. operates 2,265 retail stores in 48 states under the names LANE BRYANT(R), FASHION BUG(R), FASHION BUG PLUS(R) and CATHERINES PLUS SIZES(R). Additionally, Crosstown Traders operates the following apparel, accessories, footwear and gift catalogs: Old Pueblo Traders, Bedford Fair, Willow Ridge, Lew Magram, Brownstone Studio, Regalia, Intimate Appeal, Monterey Bay Clothing Company, Coward Shoe and Figi's.

Please visit www.charmingshoppes.com for additional information about Charming Shoppes, Inc.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses and ATMs, retail systems and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. NCR (www.ncr.com) is based in Dayton, Ohio.

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SOURCE: NCR Corporation