



NCR Acquires IDVelocity; Move Provides Superior RFID Infrastructure Platform, Strengthening End-to-End Solutions Portfolio

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DAYTON, Ohio--(BUSINESS WIRE)--April 10, 2006--NCR Corporation (NYSE:NCR), a global leader in end-to-end RFID solutions, today announced it has acquired the assets of IDVelocity LLC, a privately held company based in Greensboro, N.C.

With more than 200 implementations of its infrastructure and process management software, IDVelocity helps companies collect, move and utilize data from millions of RFID and other Auto-ID transactions each day. IDVelocity's pioneering technology dramatically reduces the effort to create, deploy and support fixed and mobile solutions using all forms of RFID and other Auto-ID technologies.

"The acquisition of IDVelocity represents a significant opportunity to extend NCR's RFID solution portfolio," said NCR Senior Vice President Lee Schram. "Many believed the price of tags would be the greatest inhibitor to RFID adoption. But, in fact, transforming RFID data to eliminate the need for human intervention has been the true inhibiting factor and the most difficult to overcome. This acquisition, together with other technology from NCR, virtually eliminates that concern for our customers."

One component of NCR's RFID solution is the Teradata database. IDVelocity technology supports the ability of a Teradata(R) Warehouse to provide actionable analytics by tracking and evaluating item movements at a detailed level and to see those movements at more frequent points in the supply chain.

"NCR also understands that the real breakthrough in operational efficiency and supply-chain security will not come from RFID alone, but through its combination with other technologies such as global positioning systems, biotechnology, voice, bar codes and sensor technologies," Schram added. "IDVelocity provides NCR the foundation to create and deliver solutions utilizing any combination of these technologies."

"Across industries, RFID opportunities for business impact have created a large demand for complete RFID solutions," said Ken Hamlin, who founded IDVelocity and will lead the organization within NCR. "NCR is uniquely positioned to globally deliver end-to-end RFID solutions. Becoming part of NCR will give IDVelocity, its partners and customers access to world-class technology and best practices across all major industry verticals, and will enable us to further extend our solutions worldwide."

About IDVelocity, LLC

IDVelocity is a global leader in RFID infrastructure and process management software. ADC, IDVelocity's pioneering technology platform, dramatically reduces the effort to create, deploy and support fixed and mobile solutions using RFID and all other forms of Auto-ID. Using the efficiency of Design, Draw and Deploy techniques, IDVelocity has hundreds of live, in-production implementations with major corporations around the world producing significant, documented return on investment. For additional information, visit www.idvelocity.com.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,200 people worldwide.

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