



## Major Analyst Firm Places Teradata Warehouse in Leaders Quadrant; Teradata is Positioned in Leaders Quadrant Based on Execution and Vision

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DAYTON, Ohio--(BUSINESS WIRE)--Sept. 18, 2006--Teradata, a division of NCR Corporation (NYSE:NCR), announced that Gartner, Inc. has published its 2006 Data Warehouse Database Management System (DBMS) Magic Quadrant which reports that the Teradata warehouse suite is positioned in the leaders quadrant based on the "ability to execute" and "completeness of vision" of its data warehouse implementations (Magic Quadrant for Data Warehouse Database Management Systems, 2006 - Donald Feinberg and Mark Beyer).

"Because of the resounding success of the Teradata warehouse suite of software, consulting services and hardware, executives from around the globe are turning to Teradata to build enterprise intelligence into their businesses," said Randy Lea, vice president of Teradata product and services marketing. "From entry-level strategic decision support to the highly advanced active data warehouse which pushes actionable business intelligence across the enterprise to operational users, Teradata has been built to support smarter, faster decisions driving competitive differentiation."

Commonly consulted by executives, Gartner provides the Data Warehouse DBMS Magic Quadrant, which evaluates vendors based on the ability to execute and the completeness of vision. According to Gartner, vendors who are positioned in the leaders quadrant are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.

To get additional information, a copy of the Gartner Data Warehouse DBMS Magic Quadrant is available at <http://mediaproducts.gartner.com/reprints/ncr/vol3/article2/article2.html>. (Due to its length, this URL may need to be copied/pasted into your Internet browser's address field. Remove the extra space if one exists.)

### About Teradata Division

Teradata ([www.teradata.com](http://www.teradata.com)), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

### About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 29,300 people worldwide.

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### Magic Quadrant Disclaimer:

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