



NCR to Build Innovation Hub and Manufacturing Plant in Brazil, Boosting Jobs in the High Tech Segment

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New engineering and manufacturing facility to strengthen NCR's competitive position by delivering a broader range of self-service solutions and responding faster to customer requirements in growth markets of Brazil and Caribbean and Latin America

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 15, 2009-- [NCR Corporation](#) (NYSE: NCR) announced today that it will create a new manufacturing and research and development center in Brazil to produce technologically advanced, high availability automated teller machines (ATMs) for Brazil, Latin America, and Caribbean markets. The innovation center and manufacturing facility will expand over time to include self-service technologies for a variety of industries.

The new innovation hub will initially create approximately 250 new jobs and enable NCR to deliver world-class solutions and strengthen its competitive position in Brazil, which is a key market in NCR's growth strategy. Brazil is the third largest ATM market in the world. Retail Banking Research predicts that the Brazil ATM market will grow 16 percent by 2012.

"NCR has been doing business in Brazil for 73 years," said Bill Nuti, NCR's chairman and chief executive officer. "Our strategic decision to develop an innovation and manufacturing hub for self-service technology in Brazil is yet another step in our commitment to this important market. This investment will move us further towards our goal of becoming Brazil's largest self-service solutions provider and the leader in ATM market share. With this new capability, we believe we will be better positioned to take market share by providing leading hardware, software and service solutions, tailored specifically to meet the needs of our customers and fulfilling our goals of growing our business, while lowering our operating costs. As we invest and create high tech jobs, we will continue to look at our options for further investment in this vital emerging market."

NCR's ATM production in the region is currently outsourced to a contract manufacturer. ATM manufacturing and product development will be moved to NCR's new facility and production is anticipated to begin by December 2009.

NCR will initially invest over R\$73 million in building its capabilities in Brazil. The company will manufacture NCR SelfServ, the industry's newest range of ATMs that are proven to have the highest levels of performance and availability for consumers. In addition, NCR will look to design and engineer specific products to meet the needs of our customers in Brazil.

Financial institutions in Brazil have large ATM estates and require custom design ATMs to deliver their branded look and feel; others require features such as biometric identification and check printers, while all require some variation of high security features.

Earlier this month, NCR announced it will establish a new North American ATM manufacturing facility in Columbus, Ga., creating 870 new jobs that did not exist in NCR previously. All North American ATM manufacturing will take place from the Columbus facility, which will begin ATM production early in the fourth quarter 2009.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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Source: NCR Corporation

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