



## Sainsbury's and NCR Scoop Top UK Environmental Award

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### **NCR's innovative Two-Sided Thermal Receipt Printing Technology is recognized in Environmental Leadership Awards**

DULUTH, Ga.--(BUSINESS WIRE)--Jul. 16, 2009-- [Sainsbury's](#) has been awarded the [Business Commitment to the Environment \(BCE\) - Environmental Leadership Award 2009](#) for taking the innovative step of being the first European retailer to roll out [NCR RealPOS™ Two-Sided Thermal Receipt Printers](#), which print on both sides of the paper simultaneously.

[NCR](#) two-sided receipt printers can reduce receipt paper usage by up to 45 percent and consume less power. With this technology Sainsbury's anticipates savings of 502,000 receipt rolls per year – cutting its receipt paper usage by around two-fifths.

To put this into perspective, the paper saved would wrap round the world three times. Sainsbury's has also introduced more energy-efficient [NCR point-of-sale workstations](#) that can be serviced remotely and powered down automatically at the end of the day.

Dennis Fuller, Sainsbury's head of Store IT Installations, commented, "The BCE Environmental Leadership Award recognizes the efforts that Sainsbury's and NCR have put into improving the environmental performance of our tills. This includes NCR's innovative receipt printers, which print on both sides of the paper simultaneously. This technology not only provides environmental benefits, but also provides our shoppers with shorter, more manageable receipts, faster print times and fewer stoppages for receipt roll changes."

NCR has a long history of retail technology innovations, having pioneered the development of the cash register over 125 years ago. In 1961 it introduced the world's first thermal printer, which was faster, quieter and more reliable than the impact printers previously used, and most recently developed the two-sided printing technology.

The achievement in winning the Business Commitment to the Environment – Environmental Leadership Award 2009, follows Sainsbury's and NCR's success in winning the [European Retail Solutions Best Green IT Initiative Award 2008](#).

Sainsbury's is the UK's longest standing major food retailing chain, having opened its first store in 1869. It operates a chain of over 500 supermarkets and 290 convenience stores throughout the United Kingdom and also provides financial services to customers through Sainsbury's Bank. Sainsbury's combination of great products and excellent service bring over 18.5 million shoppers through its doors every week.

Sainsbury's has taken the lead in pushing the responsible retailing agenda and is recognized by the [Dow Jones Sustainability Index 2008/09](#) as being in the top 10 percent of global food retailers. This has been achieved through a range of initiatives, from helping customers break their "plastic bag habit" by encouraging the use of reusable bags to building a series of environmentally friendly stores and distribution centers. The supermarket has also pledged to reduce its CO2 emissions by 25 percent per square meter, against a 2005/06 baseline.

To view a video about the two-sided printing technology, visit: [http://www.ncr.com/about\\_ncr/h/sainsburys\\_video0609.jsp](http://www.ncr.com/about_ncr/h/sainsburys_video0609.jsp) or <http://www.youtube.com/watch?v=YXWxwqomGQA>

### **About The (BCE) Environmental Leadership Awards**

Established in 1975, The (BCE) Environmental Leadership Awards are the longest running and most prestigious awards of their type in the UK. They are awarded only to those businesses that can actually demonstrate that they are making a real difference in their impact on the environment without affecting their ability to make a profit and develop the business for the future. They are one of only a few feeder programs for the European Environment Awards. Sponsored by AEA Technology Environment, the program is run by business for business. <http://www.bceawards.org>

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Duluth, Georgia.

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