



NCR Sells 125,000th NCR SelfServ(TM) ATM, More Than Doubling Previous Total

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Company delivers state-of-the-art deposit automation ATMs to market and maintains position as world's most popular ATM brand

DULUTH, Ga., Jan 31, 2011 (BUSINESS WIRE) --

The world's leading ATM manufacturer and service provider, [NCR Corporation](#) (NYSE: NCR), has sold its 125,000th [NCR SelfServ\(TM\) ATM](#), more than doubling the cumulative number sold in 2008 and 2009. Now with wider availability and additional transaction options, SelfServ ATMs help hundreds of financial institutions offer better customer service. To date, more than 1,300 financial institutions in more than 130 countries around the world have purchased NCR SelfServ ATMs. NCR has been the world leader in ATM shipments for 24 consecutive years¹.

"By developing technology that anticipates and meets the needs of our financial services customers and their consumers, our new line of NCR SelfServ ATMs has continued growing rapidly over the past year. We're especially pleased banks and consumers in emerging markets such as Russia, India and China, where NCR is the market leader in ATMs, have embraced our advanced SelfServ platform," said Michael O'Laughlin, vice president and general manager, NCR Financial Services. "Forward-thinking financial institutions consistently turn to NCR for solutions that will differentiate them from the competition by giving consumers higher levels of convenience and more self-service transaction options."

With NCR SelfServ deposit-enabled ATMs, customers deposit checks and cash directly into the ATM. The check image and related data is then captured and electronically submitted to the back office for processing immediately upon completion of the transaction. Customers receive a receipt with an imprinted image of the deposited check(s), serving as instant proof of the transaction, while also building trust and reinforcing the bank's credibility.

NCR SelfServ ATMs are also designed to deliver the highest levels of availability and upgradeability, critical to satisfying the consumer and gaining the full return-on-investment for the financial institution. Unique features include self-healing technologies that allow the ATM to recover automatically without the need for human intervention, dual-roll receipt printers that ensure the ATM never runs out of paper, and upgradeability to cash recycling for all multi-function ATMs. NCR's SelfServ ATMs deliver unmatched availability and a differentiated consumer experience that leads to better customer loyalty and higher branch productivity.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

NCR is a trademark of NCR Corporation in the United States and other countries.

Notes

(1) According to London-based Retail Banking Research (RBR) and NCR market share data

SOURCE: NCR Corporation

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