



NCR Launches Ticket Retrieval and Scanning Application for Theatre Operators

November 9, 2011 at 9:01 AM EST

Mobile Application Helps Reduce Long Lines at the Box Office

DULUTH, Ga., Nov 09, 2011 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced the launch of [Usherman](#) (TM), a new application that increases speed of service by enabling ushers to scan and retrieve ticket information at the usher stand or anywhere in the theatre. Compatible with the iPod touch 4G, theatre operators can download the application directly from the Apple iTunes store. Using an integrated sled that enables card swipes and scans barcodes, purchases can be found by confirmation number, credit card, gift card and loyalty card.

Usherman integrates seamlessly with [Radiant point-of-sale software](#) and provides theatre ushers with a way to quickly serve consumers who prefer the convenience of online ticketing. With this application, ushers can scan and retrieve tickets movie patrons have printed at home or downloaded to their Smartphone devices.

"Consumers continue to expect convenience and fast service when they go to the movies," said Brian Whitney, director of business development, NCR Hospitality and Specialty Retail. "Usherman not only enhances the guest experience, it is integrated with the POS to make sure all ticketing information is captured and stored in one database."

Cobb Theatres, a leader in providing the ultimate entertainment experience, has piloted the Usherman solution in its premiere cinema and dinner-and-a-movie concept, CinéBistro, in Atlanta, GA.

"Cobb Theatres' goal is to redefine the moviegoing experience and change the way people watch movies and socialize," said Jeremy Welman, chief operating officer, Cobb Theatres. "Usherman is a perfect fit for carrying out our mission to give our customers the best possible entertainment experience they could have...every time."

NCR acquired Radiant Systems, Inc. in August 2011, positioning the company as the leader in hospitality and specialty retail with more than 100,000 installations worldwide. Customers include leading brands and venues in the restaurant and food service, sports and entertainment, petroleum and convenience and specialty retail markets.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

For more information on NCR's theatre solutions, visit www.radiantsystems.com.

About Cobb Theatres

Cobb Theatres, based in Birmingham, Ala., is a progressive motion picture exhibitor operating 253 screens at 21 locations throughout the Southeastern United States. We are committed to being the leader in providing the ultimate entertainment experience, while maintaining a rich heritage of family values and integrity. CinéBistro, the premiere cinema and dinner-and-a-movie concept created by Cobb Theatres, is currently being developed around the country and has seven locations operating in Tampa FL, Miami FL, Vail CO, Hampton VA, Richmond VA and Atlanta, GA. For more information on Cobb Theatres or CinéBistro, visit www.cobbtheatres.com or www.cobbcinebistro.com.

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SOURCE: NCR Corporation

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