

NCR VOYIX

NCR Launches Slimline 85 Kiosk to Make Everyday Easier for Cinema-goers

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New interface creates a faster, more convenient experience for consumers; New revenue streams, efficiency for cinemas

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 9, 2013-- [NCR Corporation](#) (NYSE: NCR) today announced the [NCR Slimline 85](#) for cinema, the latest evolution in NCR's innovative line of kiosks, which will be on display at booth 2603A at CinemaCon at Caesars Palace in Las Vegas, April 15-18. This kiosk provides automated ticketing, making it easier for moviegoers to purchase tickets and concessions with a tablet-like user experience. The 32-inch touch-screen can display multi-media of movie art and trailers providing an engaging way to buy tickets and pay for concessions.

"NCR remains dedicated to providing products and services that make everyday easier for both consumers and cinemas," said Brian Whitney, managing director cinema, NCR Hospitality. "We expect that this kiosk solution will be a real differentiator for theaters that are aggressively seeking unique ways to improve both the patron experience and per-cap figures."

Featuring an intuitive user interface, the Slimline 85 enhances the movie-going experience for guests and builds strong loyalty through convenient ticket purchases and ordering of concession items. The higher visibility, self-service capabilities, and consistent promotion of key items will help to increase concession sales, margins and overall guest satisfaction.

The Slimline 85 with cinema interface offers performance improvements over previous models, adding new features designed to both elevate the consumer experience and help operators compete in the rapidly expanding market. The improvements include:

- Enhanced multi-media graphics on a 32-inch touch-screen
- Redesigned user interface
- "Crosstown" sales capability; the kiosk can be placed in central shopping locations to drive ticket sales for multiple theatres of the same brand.
- Ability for users to view movie trailers and pay with credit cards and/or gift cards
- An integrated QR code reader allowing for online ticket retrieval and pick up from the kiosk
- User Interface customization enabling a theatre brand to incorporate its corporate branding within the system

The Slimline 85 Kiosk will be available in the U.S. later in 2013.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130409005056/en/>

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