

NCR VOYIX

Volksbank Jever Transforms Branch Real Estate Experience using NCR Solutions

December 18, 2013 at 8:00 AM EST

New NCR technology and software creates one-stop shopping experience for banking and real estate business

AUGSBURG, Germany--(BUSINESS WIRE)--Dec. 18, 2013-- [NCR Corporation](#), the global leader in consumer transactions technologies, is transforming the branch experience in the Volksbank Jever real estate center by implementing a hardware, software and services solution to make property search easier, clearer and more state-of-the-art for its customers.

The solution, recently launched in Germany, consists of the [NCR SelfServ 85](#) kiosk with a large touch screen and newly developed, custom software by the NCR team in Germany. The software is specifically tailored to the online databases of cooperative, savings and private banks, and can be activated for display on the NCR kiosk with just one click. The complete package includes installation along with [services](#) for hardware and software.

The NCR kiosk replaces previous paper advertisements and provides customers with a clear, interactive tool that they can use just as they would on their smartphones or tablet PCs in order to discover property offers, select town districts on a map, zoom in on images, scan QR-codes and save object details on their mobile devices. Additionally they can leave their contact details for further information or for a personal consultation.

"Previously, our real estate section used to take up the whole room, meaning that we had no space left for consulting. Likewise it was a real challenge for customers to get an overview of current offers. We wanted to do away with paper," explained Holger Eden, marketing manager responsible for the Volksbank property center. "The NCR kiosk solution makes it a lot easier for our customers to go about their real estate searches. Offers are clearly displayed on the touchscreen and it is intuitive to use. At the same time, it has a truly modern appearance and enables a better advisory experience."

With the removal of partition walls, further space has been created for personal consultancy zones. A coffee bar and lounge with iPads in the public section of the branch will enable customers to experience a more comfortable property search.

"Banks that become more innovative can effectively interact with their customers and secure their position as attractive finance and property centers," said Harald Heinz, Area Industry Leader Finance at NCR and responsible for the DACH region. "Volksbank Jever is a good example of this necessary transformation process. With its new appearance and modern equipment, the branch will become the central point for the searching and financing of real estate. The combination of interactive self-service systems and personal advice improves the quality of service and makes everyday financial transactions easier for customers."

Banks can customize the kiosks according to individual display style and corporate design, and set up hardware and software within one working day. NCR is also equipping the real estate center's entrance area with ATMs and statement printers. Including the real estate center, Volksbank Jever comprises of 16 branches equipped with additional NCR ATMs and Cash Recyclers.

About NCR

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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