

# NCR VOYIX

## OceanFirst Bank Turns to NCR for Omnichannel Banking

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*Adds advanced software and ATM technology to existing digital banking services with Digital Insight*

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 14, 2014-- OceanFirst Bank, a \$2.3 billion community bank serving central New Jersey, has chosen ATM software and hardware solutions from [NCR Corporation](#) (NYSE: NCR) in order to deliver an omnichannel banking experience. OceanFirst Bank's online and mobile banking experience is provided by [Digital Insight](#), the leading provider of digital banking services, which NCR [acquired in January](#) 2014.

"NCR clearly has a vision for the future of omnichannel experiences in banking," said Joseph R. Iantosca, Executive Vice President and Chief Administrative Officer, OceanFirst Bank. "As we examined options for refreshing our ATM network, NCR stood out as an industry leader for deposit technology. Partnering with NCR provides OceanFirst Bank an exceptional resource to deliver extraordinary services to our customers while supporting our strategy to grow core deposits by utilizing more cost-effective channels than the traditional branch options. Also, having RMC ATM Solutions, an NCR provider, involved gives us the additional advantage of an in-market partner for the relationship. Finally, when we heard about NCR's intended acquisition of Digital Insight, we saw the benefit to consolidating our channels with a single vendor that could deliver both digital banking and self-service technologies."

OceanFirst Bank will install more than 20 NCR SelfServ ATMs with [scalable deposit module](#) (SDM). SDM allows bank customers to deposit cash and checks in a mixed bunch and as a single transaction to make deposits significantly twice as fast as typical ATM deposits. In addition, the bank will install NCR marketing software, including [APTRA Connections](#), [Promote](#) and [Exchange](#), to help personalize the ATM customer experience and deliver targeted promotions over the network.

"When we announced our acquisition of Digital Insight, we knew that many banks would see the value in delivering a holistic omnichannel experience to their customers," said Brian Bailey, vice president of marketing and strategy, NCR Financial Services. "OceanFirst Bank sees the opportunity for banking channels to operate outside of existing silos, and NCR is uniquely positioned to deliver that type of experience."

OceanFirst Bank is working with [RMC ATM Solutions](#), an NCR solutions provider serving banks and credit unions throughout New York, New Jersey, Pennsylvania and Connecticut.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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