

NCR VOYIX

NCR software and hardware personalizes ATM experience for employees of Éxito Group

April 8, 2014 at 8:00 AM EDT

PRESENTE, the Fund for Éxito Group employees, will provide more than 37,000 members a safe and complete solution to their needs for getting cash

BOGOTA, Colombia--(BUSINESS WIRE)--Apr. 8, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, announced that it signed an agreement to become the primary technology provider for PRESENTE, the fund serving employees of Éxito Group. NCR Colombia will work with the Fund to deliver its first network of ATMs for its members.

Using NCR's technology, PRESENTE has already installed 14 ATMs, which are located at administrative offices, distribution centers, food industry, and the textile subsidiary Didetexco, in cities such as Barranquilla, Bogota, Cali and Envigado. PRESENTE becomes the first Fund for Employees with its own ATM network in the country.

In addition, PRESENTE will use NCR APTRA eMarketing software to deliver personalized ATM experiences, advertising campaigns and service offers to the members, allowing a constant and immediate communication with them.

Likewise, NCR will provide maintenance and support services with coverage at national level, with remote monitoring and support of the ATM network.

"The Fund for Employees of Exito Group incorporates new technologies that make life easier for our members and their families, delivering cash to them in a nimble and efficient way, even in remote sites. The technology solution provided by NCR in the ATMs is also an advertising vehicle and point of contact with our members, and we will keep them informed about offers and services of the Fund. We chose to develop this solution with NCR because it was the technology provider that generated us the greatest confidence and credibility," said Ramiro Alvarez, Technology Director of PRESENTE.

The technology solution that NCR offers to PRESENTE comprises 14 SelfServ ATMs at the initial phase, as well as support and maintenance services.

"With our technology solution, PRESENTE dramatically improves their member service, increasing availability of financial service to where and when their members want to bank and making their everyday life easier," said Jorge Arenas, General Manager of NCR Colombia.

About PRESENTE

PRESENTE is the Fund for Employees of Exito Group and it offers a broad portfolio of loans, savings, vacations centers, insurance, conventions and social programs to make life easier to employees of Exito Group. It is the first organization of the solidary sector in Colombia and it has a Debit-Credit unbanked card, which can be used in more than 6,000 cash registers of the Exito Group. Presente has more than 50 years of existence and nowadays it has consolidated itself as the largest Fund for employees of a private company in the country, with nearly 37,000 members. The rate of satisfaction of its members with the services of the entity is 4.65 over 5.0, an outstanding evaluation and close to indexes of excellence in the world, according to Invamer Gallup international company.

Web site: www.presente.com.co

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web sites: www.ncr.com, www.ncrsilver.com

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: www.facebook.com/ncrcorp

LinkedIn: www.linkedin.com/company/ncr-corporation

YouTube: www.youtube.com/user/ncrcorporation



Source: NCR Corporation

DMP PUBLICIDAD

Leticia Zornosa, 57 3104901291

Lzornosa@dmppublicidad.com