

NCR VOYIX

At Your Fingertip: Volksbank eG Schwarzwald Baar Hegau Installs NCR Touchscreen Solution for Interactive Property Research

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Software solution creates one-stop shopping experience for banking and real estate business

AUGSBURG, Germany--(BUSINESS WIRE)--May 6, 2014-- [NCR](#), the global leader in consumer transactions technologies, is equipping the "KompetenzCenter Bauen & Wohnen" at Volksbank eG Schwarzwald Baar Hegau, one of the largest cooperative banks in Germany, with a modern solution for interactive property research. The solution introduced into the German market last year draws consumer attention to the branch and creates a one-stop shopping experience for property transactions.

The real estate search package consists of the NCR SelfServ 85 kiosk with touchscreen, software and services. It can be used like a smartphone or tablet PC. In the area reaching from the Black Forest to Hegau, customers can select properties in their desired region on a map, zoom in on images, scan QR codes and save object details on their mobile devices or leave their contact details for further information. Subsequently, they can directly set up a financial consultation at the branch.

"Thanks to the NCR software and technology solution, we now have a modern medium for our customers offering much more than the standard printed notices and a real alternative to internet property search," says Martin Mantel, director of the KompetenzCenter at Volksbank eG Schwarzwald Baar Hegau. "Due to the interactive touchscreen and the diverse range of images and information, searching is now a lot of fun. In the first 45 days alone, the properties displayed on the kiosk have already been clicked 3,000 times. And with our individual consultant and funding offering, customers can make the right choice right in the branch."

Software is at the heart of the solution, developed by the NCR team in Germany and specifically tailored to the current online databases of German cooperative, savings and private banks. Financial institutions just have to enter the new property into the system and, with one click, activate the offer for display on the NCR kiosk. Hardware and software is setup within one working day and its installation is part of the package, just as is on-site service. Banks can customize the kiosks according to individual display style and corporate design.

"We have been working successfully with Volksbank eG Schwarzwald Baar Hegau for many years and provide their branches with recycling systems, ATMs and bank statement printers. We are excited that the bank also has confidence in our solutions for property search," explains Herald Heinz, Area Sales Leader for Finance at NCR and responsible for the DACH region (Germany, Austria and Switzerland). "If we look at branch transformation, interactive digital media are becoming ever more important. They facilitate a modern service experience and improve customer dialogue. We support banks with the introduction of modern technologies and ensure that the systems run smoothly thanks to our widely available service team."

About NCR

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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