

# NCR VOYIX

## Burger King Franchisee Karali Chooses NCR to Improve Customer Experience in U.K.

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*Karali selects NCR software-based solution to operate more efficiently and make everyday easier for customers, employees and management*

LONDON--(BUSINESS WIRE)--May 8, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies announced today that Karali Ltd., one of the largest Burger King franchisees in the U.K., has chosen NCR software and hardware solutions to help improve customer experience and the efficiency of its business across its 56 restaurants. Selected for its strong U.K. presence and innovative solutions, NCR will provide Karali with its latest [NCR Aloha hospitality software](#) suite, as well as [NCR Pulse Real-Time](#) and NCR Restaurant Guard to provide the latest SaaS-based mobile analytics engines. NCR has also deployed hardware that includes the [NCR P1230 point-of-sale](#) (POS) and a kitchen management system.

The comprehensive suite of NCR software will help Karali provide insight into how the business is performing and customer engagement. It will also deliver the security, inventory management and labor analytics that are important when running fast moving restaurant businesses, such as Karali's Burger King franchise. NCR solutions deployed include NCR Aloha Quick Service point-of-sale (POS) software, [NCR Insight](#), NCR Restaurant Guard, NCR Pulse, NCR Configuration Center and [NCR Inventory and Labor](#).

"As we seek to grow our business, we must provide the best customer service and run our facilities as efficiently and effectively as possible," said Salim Janmohamed, Managing Director at Burger King franchisee Karali Ltd. "Our partnership with NCR provides the technology and tools we need to achieve this. The combination of the software and hardware is compelling and aligns with our business needs, as well as how our employees expect to engage."

Integrated with NCR restaurant POS platforms, NCR Pulse Real-Time allows users to instantly see every important data element about their business regardless of where they are. This powerful application even allows the user to view the receipt of a customer that just paid their bill. Users, such as Karali employees, are able to take this data and make real time decisions that directly impact their bottom line.

"Fast growing restaurant franchises, such as Karali, understand that technology can help them better serve customers and run their businesses more effectively," said Paul Grayling, EMEA Vice President of Hospitality at NCR. "Karali has chosen to implement a fully integrated NCR software and hardware solution that will make a difference to its customer experience and, ultimately, its bottom line."

NCR Insight is sales reporting software that manages and analyzes web-based reports. The software is expected to help the chain forecast revenues, increase controls, lower operational costs and reduce time spent on lower-value administrative tasks. Furthermore, the NCR Configuration Center solution will make it easier for Karali to make item changes on the menu by providing a centralized, web-based database.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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### UK Media Contact

NCR Public Relations  
Andy Phillips, 02077258248  
[andy.phillips@ncr.com](mailto:andy.phillips@ncr.com)

or

### US Media Contact

NCR Corporation  
Tim Henschel, 770-299-5100  
[tim.henschel@ncr.com](mailto:tim.henschel@ncr.com)