



NCR Silver Pro iPad POS is a Perfect Fit for Small- and Medium-Sized Restaurants

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New cloud-based, point-of-sale system especially designed for quick service and table service restaurants that is easy to use and affordable

DULUTH, Ga.--(BUSINESS WIRE)--May 19, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, today announced the launch of [NCR Silver Pro Restaurant Edition](#) (Silver Pro), a new point-of-sale (POS) solution for North American small- and medium-sized restaurants. Silver Pro uses the NCR Silver™ Small Business Platform with built-in customer engagement tools, simple analytics and online reports, and turns any iPad® and iPad Mini® running the latest iOS® into a powerful POS.

"NCR has a history of creating solutions for independent and multi-unit restaurant operators. To meet the needs of a growing segment of the small business market, that is underserved by technology today, we combined our vast experience in delivering the industry-leading Aloha POS with the NCR Silver Small Business Platform to create Silver Pro," said Paul Langenbahn, president, NCR Hospitality. "With the addition of NCR Silver Pro to our restaurant solution portfolio, we are now able to meet the technology needs for restaurants of any size, shape or concept."

According to National Restaurant Association research, operators across segments plan to allocate a larger proportion of their budget and other resources to technology in 2014. The fast casual restaurant segment is leading the way with nearly half of operators saying they will increase their tech budgets in the coming year for both front- and back-of-the-house.

Silver Pro packs in key functionality making it easier to manage workflow, including:

- **Advanced Modifiers** - gives servers complete control to customize orders so kitchen staff prepares the right order every time keeping customers happy.
- **Multi-printer Kitchen Routing** - makes it easy for service staff to route orders directly to the kitchen, bar or any other station.
- **Table Assignments** - simplifies workflow to save time and improve customer service with floor plans that are easy to update.
- **Delivery and Takeout** - lets quick service and fast casual businesses separate orders for dine-in and dine-out, making it easy to serve up a great customer experience, while improving kitchen operations.

"Silver Pro has delivered great results for my restaurant. It is the right POS solution for us and I could not envision using anything else. We have really modernized our business with Silver Pro Restaurant Edition, especially because of the kitchen routing," said Brent Reaves, president, Smokey John's BBQ. "And I am able to save several hours per week in payroll processing thanks to the time clock solution that is part of the point of sale."

Silver Pro is a cloud-based POS, and provides restaurant operators' flexibility. Operators can securely access their business metrics and reports in real-time, from any web browser including a smartphone. Additionally, timesaving features like Time Clock, make it easy to process payroll, and Shift Management makes tracking cash flow seamless.

"By leveraging the NCR Silver Small Business Platform, we were able to add and enhance features in Silver Pro, while maintaining core features like email marketing, multi-store, and online reporting that help our customers manage a more profitable business," said, Justin Hotard, general manager, NCR Silver.

Silver Pro is an affordable, powerful, reliable, and easy-to-use POS solution to support small- and medium-sized restaurants that are underserved in many ways by technology today. Designed to run on the iPad® and the iPad Mini®, this software is [available now](#) on the Apple App Store.

About NCR Corporation

[NCR Corporation](#) (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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