

NCR VOYIX

Pollo Campero Uses NCR Restaurant Software Across its North American Operations

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World's largest Latin chicken restaurant chain relies on global tech company's industry-leading POS software to improve operations and increase sales

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 11, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that Pollo Campero, the world's largest Latin chicken restaurant chain, has selected and rolled out a complete NCR restaurant technology solution across its North American sites. The core solution includes the NCR Aloha point of sale (POS) software and NCR P1530 POS terminals with biometric readers. Pollo Campero will also deploy NCR's above-store reporting and employee theft deterrence cloud-based solutions, allowing the chain to improve operational efficiency by monitoring sales and all POS activities in real time.

Pollo Campero, a long-time user of NCR's back office application, chose to replace its legacy POS platform with NCR solutions, enabling the restaurant chain to work with one provider for all of its transaction technologies. NCR's reputation, experience and commitment to the restaurant industry were the other leading factors for this strategic decision.

"We were looking for a long-term relationship with a partner who could extend the view of our data and enable us to centrally manage our entire technology solution," says Tim Pulido, president and CEO of Pollo Campero International. "We now have increased control over every piece of our business to operate with greater efficiency and deliver exceptional dining experiences to our guests."

With a new global brand platform focused on delivering an authentic Latin Campero experience, Pollo Campero is leveraging NCR software to centrally make item and pricing changes across its sites. The software also gives Pollo Campero a way to effectively measure and improve employee performance, helping it drive consistency in the guest experience.

"Fast growing restaurant franchises like Pollo Campero are increasingly investing in technology to help better serve customers and run their businesses more effectively," said Paul Langenbahn, president, NCR Hospitality. "Pollo Campero has chosen to implement a fully integrated NCR software and hardware solution that will make a difference to its customer experience and, ultimately, its bottom line."

About Pollo Campero

The world's largest Latin chicken restaurant chain, Pollo Campero offers its customers a wide array of fresh, Latin-inspired dishes made with Pollo Campero's proprietary blend of Latin herbs and spices. Pollo Campero's signature fried and grilled chicken is loved by millions of customers around the world who have known the brand for decades.

Founded in Guatemala in 1971, the family-owned company now operates more than 350 restaurants in 12 countries around the globe. This includes more than 50 locations presently open in major cities throughout the United States with plans for further expansion. From Guatemala to El Salvador to the U.S., we are the true Campero. For more information, visit www.campero.com or on Facebook at www.facebook.com/camperousa.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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