

NCR VOYIX

Daily's Convenience Stores Selects NCR Software to Enhance the Shopping Experience

June 23, 2014 at 8:00 AM EDT

Daily's will enjoy faster speed and higher reliability coupled with effective marketing and food service options to grow their business

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 23, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, announced today that First Coast Energy has selected NCR's Radiant point-of-sale (RPOS) technology solutions to improve service and reliability at its [Daily's](#) convenience stores in Florida.

Daily's is the first Shell branded convenience chain to select NCR RPOS following the recent [announcement](#) that the NCR software and hardware solution is now available as a consumer transaction technologies option for Shell locations in the U.S.

"We operate in an extremely competitive retail environment," said Aubrey Edge, CEO at First Coast Energy (Daily's). "At Daily's, our focus is always on the customer experience. We selected the NCR RPOS solution because we wanted to improve our speed of service, grow our food service capabilities, and improve uptime. With NCR, Daily's will utilize advanced marketing capabilities to better engage our shoppers and create a nicer, more personal, shopping experience."

Food service is a growing trend in the petroleum and convenience space and a critical component of the Daily's offer. Daily's has also opted to implement [NCR's Customer Self Service](#) (CSS) food ordering solution which creates an excellent and consistent consumer food experience. This solution combines software used both by the shopper for ordering and the employee for food preparation, creating a fast, efficient and reliable experience. The complete software and hardware solution is built to work with mobile payments and loyalty programs, two additional ways for Daily's to separate their experience from their competitors.

"Daily's has multiple retail customer touch points in fueling, dining and general retail and is the perfect environment for a complete NCR software and hardware retail solution," says Eric Stecker, vice president and general manager, Petroleum and Convenience, NCR Retail. "Our focus in working with Daily's is to make the everyday easier for their employees and shoppers who are at the heart of their business. This technology allows Daily's to increase the speed of transactions and evolve how they market and serve customers going forward."

NCR's solutions serve more than 60,000 petroleum and convenience sites around the world.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Web site: www.ncr.com, www.ncrsilver.com

Twitter: [@NCRCorporation](#), [@NCRRetail](#)

Facebook: [NCR Corp.](#), [NCR Retail](#)

LinkedIn: [NCR Corporation](#), [NCR Retail](#)

YouTube: www.youtube.com/user/ncrcorporation



Source: NCR Corporation

NCR Corporation
Tony Carter
404-316-0201 (cell)
678-808-6984 (ofc)
tony.carter@ncr.com