

NCR VOYIX

Hua Xia Bank selects NCR APTRA Activate software to transform banking services

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First bank in China to deploy NCR's multi-vendor software platform to support various consumer transaction technologies

BEIJING--(BUSINESS WIRE)--Jun. 26, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, today announced that it has signed a software professional service agreement with Hua Xia Bank to transform its banking services with NCR's latest multi-vendor software application, NCR APTRA Activate. The software will run on the bank's entire fleet of multi-vendor ATMs, self-service kiosks for card issuance and account enquiry kiosks nationwide. NCR will provide implementation maintenance for the new platform, which is expected to begin this fall.

By deploying APTRA Activate for Hua Xia Bank, it will be the first time in China that a bank's ATM network as well as its non-cash transaction kiosks will be running on NCR's multi-vendor software. Upon completion, Hua Xia Bank will enjoy a stable and secure software environment. APTRA Activate will allow Hua Xia Bank customers to have consistent experiences across all hardware in the bank's self-service channel, and it will integrate with the bank's current infrastructure.

By using a single self-service application, Hua Xia Bank will be able to make more efficient use of IT resources and become more productive in application development.

"Hua Xia Bank always strives to delight customers and we, at NCR, are pleased in entering such an exciting project with it. The agreement is a true recognition of the multi-vendor capability of NCR software application and a vote of trust for our professional services team's software skills and services expertise," said Gary Miao, president of NCR Greater China, Financial Services. "This complex and large-scale project involves the integration and running of both cash and non-cash transaction machine types. With NCR's proven multi-vendor migration expertise in a broad range of consumer transaction technologies, we are confident that we will be able to meet Hua Xia's requirements by transforming its customer experience, making their everyday transaction easier."

NCR also will help the bank's self-service network to gradually migrate to Windows 7.

According to Retail Banking Research, NCR is the global leader of multivendor ATM software, as well as the largest ATM provider in China and globally.

About Hua Xia Bank

Hua Xia Bank started operation in Beijing in October 1992. The Bank became a nationwide joint stock commercial bank after restructuring in March, 1995. In September 2003, Hua Xia Bank went public as the fifth of Chinese banks listed on the Shanghai Stock Exchange (Stock Ticker: 600015). In October 2005, Hua Xia Bank entered into an agreement with the international strategic investor, Deutsche Bank.

As of end of June 2012, Hua Xia Bank has in place a "hub-and-spoke" network of 33 tier-1 branches, 23 tier-2 branches, 12 cross-city sub-branches and 437 outlets in 68 major cities, and a settlement network of more than 1000 correspondent banks located in 320 cities across 110 countries and regions covering major global trade zones. With total assets of RMB 1354.515 billion, Hua Xia Bank witnessed fast growth and gained impressive profitability with improving asset quality and optimized business structures. The operation efficiency as well as all lines of business is growing at a brisk pace.

Hua Xia Bank ranked 97th by asset in 2012 according to The Banker's Top 1000 World Banks ranking published in July. In 2011, it ranked 306th among Top 500 Chinese Enterprises, 96th among Top 500 Chinese Service Enterprises and 67th among Top 200 Chinese Enterprise Performance.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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