



NCR APTRA Connections to Expand Features for Personalized ATM Transactions

December 23, 2014 at 8:00 AM EST

New features include life insurance loan and payment, charity donation, auction payment and QR Code integration

TAIPEI, Taiwan--(BUSINESS WIRE)--Dec. 23, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, today announced that it continues to provide [Cathay United Bank](#) ("CUB") with NCR technology including NCR SelfServ 22e automated teller machine ("ATM") and NCR APTRA Connections software to expand the service features of the bank's personalized ATM transactions, following its initial rollout of APTRA Connections in March 2014. Working with [Pershing Systems Corporation](#), a renowned information technology reseller in Taiwan, NCR has rolled out APTRA Connections software on the newly purchased NCR-brand ATM units as well as units from two other ATM vendors to expand its features of personalized ATM transactions, including QR Code scanning, more bill payment options such as life insurance loan and payment, donation and auctions.

The personalized ATM transactions enabled by NCR is an exclusive co-operation with CUB in Taiwan. Earlier this year, the bank ran NCR APTRA Connections software on a number of NCR SelfServ ATMs and units from another vendor for the first phase launch of frequently used transactions. At this phase, APTRA Connections enables CUB to recognize their customers and display a personalized greeting message. CUB customers can customize their ATM menu by pre-selecting favorite transaction options that include their usual cash withdrawal amount, bill payment and bank transfers, which results in fewer screens to navigate and saves time.

Bank customers have responded positively to the initial roll-out. As a result, CUB initiated the second phase launch by running NCR APTRA Connections to all the newly purchased NCR SelfServ ATM and additional units from two other vendors, to introduce more new features and coverage in order to enhance customer experiences. The services are available at ATMs installed at the new subway stations along the recently opened Songshan line at Taipei City.

Highlights of the new features enabled by NCR APTRA Connections at the second phase include:

- Life insurance and loan payment service: Customers from life insurance companies co-operating with the bank can process premium payment, loan transfer and payment; housing loan payment, loan transfer and bill payment etc.
- Charity Donation
- QR Code for bill payment (credit card and miscellaneous fee)
- Other categories include: car park fee, tuition fee and property management fee

"At the second phase, CUB is able to extend some of its service features from other channels to ATM, offering more choices and conveniences for its customers, as well as helping the bank to deliver more customer focus and effective programs to increase overall customer satisfaction," said D.I Li, CEO of Pershing Systems Corporation. "NCR APTRA Connections is easy to integrate with other third party vendors' information system, allowing CUB to continue to lead the market in offering more convenient transactions or services in response to customers' feedback."

"We are excited about the continued investment of CUB in NCR APTRA Connections which has truly proven in making the bank's customers life easier, offering them highly personalized messages, timely and relevant services," said Keith Au, general manager of Hong Kong & Taiwan, Financial Services, NCR Corporation. "It is also a strong recognition of the NCR professional services team's professionalism and expertise in marking the first rollout a success, enabling us to develop closer co-operation with CUB."

About Cathay United Bank

Cathay United Bank was founded on 20 May, 1975 with a history of 39 years. It operates 165 branches in Taiwan, nine overseas branches, and five representative offices with over 8,000 staff and a capital of NT\$67.1 billion.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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