

NCR VOYIX

Japan's MUJI Department Stores Installing NCR's New Concept for Self-Checkout

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NCR's SelfServ™ 90 features a small footprint for card-only purchases to greatly reduce wait times and reduce the number of shoppers who leave without purchasing

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 13, 2015-- NCR, the global leader in consumer transaction technologies, announced today that the NCR SelfServ 90 will be deployed by Ryohin Keikaku Co, Ltd. in Japan.

The pilot implementation for MUJI department stores marks the first installation of NCR self-checkout technology in a non-grocery environment in Japan. Additional deployments are expected for its high-traffic locations inside terminal buildings and metro areas, as well as other stand-alone locations. The MUJI store in Yurakucho, Japan is the site of the initial installation.

"The NCR SelfServ 90 was designed to be highly versatile with configurations for a pedestal mount, a wall-mount and a countertop stand," says Dusty Lutz, general manager of self-checkout solutions at NCR Retail. "The solution is intended to attract shoppers who have just a few items and paying with a credit or debit card. The benefit is to get them out of the store in record time – saving them from waiting in lines or leaving in frustration without making a purchase."

Historically, during peak times, MUJI experienced queues with more than 20 people in line, many with just a few items and some leaving without making a purchase due to time constraints. The NCR SelfServ 90 has an EMV compliant card reader for credit and debit card purchases, and its contactless support handles e-currency that is gaining wide acceptance in Japan.

NCR is the [world's largest supplier of self-checkout technology](#), according to strategic research and consulting firm RBR. According to RBR, NCR is the leader in self-checkout shipments with a total of 71 percent share and has the largest installed base of self-checkouts globally. RBR expects strong growth of self-checkout in all regions, but especially within emerging markets.

To learn more about the NCR SelfServ 90, visit NCR at the National Retail Federation Big Show in New York at booth #3705 from January 11-13 or you can also visit [here](#).

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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