

NCR VOYIX

U.K. Burger King Franchisee, Zing Leisure Chooses NCR Cloud Solutions to Improve Customer Experience

February 17, 2015 at 8:00 AM EST

Zing Leisure selects NCR restaurant software to improve operational effectiveness and make every day easier for customers, employees and management

LONDON--(BUSINESS WIRE)--Feb. 17, 2015-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies announced today that Zing Leisure Ltd., a Burger King franchise, has chosen NCR restaurant technology solutions to help improve the customer experience and the operational effectiveness of its business across the 18 restaurants it runs across the U.K. NCR will offer Zing Leisure an integrated quick service solution to improve the customer experience and operate with greater efficiency.

Zing Leisure required a solution that enabled it to smoothly manage day-to-day transactions and gain insight into its performance. Selected for its strong U.K. presence and innovative solutions, NCR will provide Zing Leisure with a comprehensive suite of NCR software to help provide insight into how the business is performing and enhance customer engagement. It will also deliver the security and inventory management that are important when running fast moving restaurant businesses, such as Zing Leisure's Burger King franchise.

"As our business grows, we must deliver great customer service and ensure that we are operationally effective," said Django Fung Owner of Zing Leisure, "Innovative software solutions from NCR will help achieve this by providing the insight, analytics and operational tools that we require. NCR restaurant solutions were recommended to us and have provided the value that they promised, and more."

In the front of house, NCR's solutions will enable Zing Leisure to quickly take orders and expedite them directly to the kitchen, increasing speed of service and productivity, minimizing errors and giving customers a better experience. In the back of the house, Zing Leisure will be better equipped with robust reporting tools to identify trends, forecast revenues, control costs and optimize store performance.

Additionally, Zing Leisure has implemented the latest [NCR Aloha hospitality software](#) suite, as well as NCR Restaurant Guard and [NCR Pulse Real-Time](#), a cloud-based mobile app that gives its management team visibility into its day-to-day operations, enabling the team to make better decisions that directly impact the bottom line.

"Fast growing restaurant franchises, such as Zing Leisure, understand that technology can improve customer service and help them run their businesses more effectively," said Paul Grayling, EMEA Vice President of Hospitality at NCR. "Zing Leisure has chosen to implement a fully integrated NCR restaurant solution that will make a tangible difference to its customer experience and, ultimately, increase the revenues and profitability of its business."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Web site: www.ncr.com

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: www.facebook.com/ncrcorp

LinkedIn: www.linkedin.com/company/ncr-corporation

YouTube: www.youtube.com/user/ncrcorporation



Source: NCR Corporation

UK Media Contact

NCR Public Relations
Andy Phillips, 02077258248
andy.phillips@ncr.com

or

US Media Contact

NCR Corporation
Tim Henschel, 770-299-5100

tim.henschel@ncr.com