



## Roche Bros. Seeks to Strengthen Payment Security with NCR Connected Payments

April 21, 2015 at 8:00 AM EDT

*Cloud-based solution enhances data protection and facilitates payment management across all Roche Bros. supermarket locations*

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 21, 2015-- NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies, announced today that high-end supermarket chain Roche Bros. has implemented NCR's Connected Payments to help with its payments security. Massachusetts-based Roche Bros. is using the cloud-based payment solution to manage all of its daily operations related to payments across its network of neighborhood supermarkets.

Faced with the opportunity to proactively lead in the mitigation of payment card theft and fraud risks, Roche Bros. turned to NCR to help provide a more flexible and secure payment solution. NCR Connected Payments provides data and transmission protection, from PIN pad to payment processor, helping to reduce Roche Bros.' in-store payment data footprint and exposure to potential payment data theft and fraud. The flexible cloud solution also makes it easy for Roche Bros. to comply with changing payments regulations and implement changes and configurations across all its stores, POS systems and PIN pad devices from a single central location.

"We were looking for an electronic payment solution that allowed us to insulate sensitive card data from our retail enterprise but at the same time provide a level of flexibility to implement changes quickly and easily," said John Lauderbach, CIO of Roche Bros. "NCR Connected Payments is very straightforward to maintain as all the on-going work is done by NCR, freeing me and my team to run our business and focus on what we are good at. Because it is a cloud solution, it has an attractive subscription based model, with no hidden surprises."

NCR Connected Payments is Payment Card Industry Data Security Standard (PCI-DSS) 3.0 and Europay, Mastercard and Visa (EMV) certified, enabling retailers to comply with the latest industry regulations. It also employs point-to-point encryption (P2PE) and tokenization, and provides advanced security monitoring and vulnerability management to grant retailers constant visibility into the health of their complete payment system. As a cloud-based solution, it allows retailers to easily comply with evolving payment regulations and standards on an ongoing basis, with NCR managing the process of ongoing updates. It also offers the flexibility for retailers to configure the implementation to their specific requirements, providing access to the latest innovative payment methods without having to apply complex and costly changes to POS and payment infrastructure.

"NCR Connected Payments helps retailers manage all of their payments needs safely and securely, while at the same time taking the responsibility for ongoing system updates off of their to-do lists," said Jimmy Frangis, Vice President and General Manager, Payments-Security & Cloud Services, NCR Retail. "This helps provide them with access to the latest payment options to improve shopper experience while significantly reducing their liability and exposure to fraud, leaving them free to concentrate on running their business. For Roche Bros. that means removing the headache of managing their payment systems so they can focus on providing high quality food and great customer service."

### **About Roche Bros.**

Roche Bros. Supermarkets is a privately held corporation consisting of 18 supermarket retail operations, which service consumers in the Greater Boston and Eastern Massachusetts marketplace. Founded in 1952 by brothers Bud and Pat Roche, Roche Bros. has expanded to be one of the largest privately held supermarkets in New England. The success and growth of the company has been based upon offering their valued customers quality selections of grocery, produce, meats, seafood, deli, take home food, prepared and frozen food and health and beauty care products. Roche Bros. commitment to quality value and superior customer service is backed by the company's promise Your family deserves the best.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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