



New Research Shows NCR Leads in Self-Checkout and EPOS Technology

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NCR grows share of self-checkout shipments in key markets

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 20, 2016-- NCR Corporation (NYSE: NCR) leads the world in self-checkout (SCO) technology, according to research published by strategic research and consulting firm RBR. NCR, the global leader in consumer transaction technologies, saw shipment growth in key markets, including North America, Central and Eastern Europe, and Latin America, and APAC.

According to RBR's "Global EPOS and Self-Checkout 2016" report, NCR also saw an increase in its shipments of electronic point-of-sale (EPOS) technology – including the #1 position in North America and #2 worldwide.

The retail customer is changing – they expect choice, they're always connected and they want to define their own shopping journey. Leading retailers are looking to enable digital engagement and offer flexible shopping options, including self-checkout, to meet customer demands and sustain a positive brand value.

"NCR's Retail technology helps retailers transform their business and redefine the customer experience," said Michael Bayer, president, NCR Retail Solutions. "Through our store transformation solutions we help retailers reimagine the store as the hub of the shopping experience and deliver rich, frictionless and personalized services across every channel."

RBR expects EPOS and SCO shipments to grow through 2021. NCR holds the top position in SCO shipments in all major regions.

The study is based on in-depth primary research with retail technology vendors throughout 53 countries, and it was complemented with extensive secondary research.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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