

# NCR VOYIX

## Which Wich Selects NCR Silver® in POS Conversion

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*NCR Silver Pro Restaurant Edition helps franchisees reduce monthly costs, simplify online ordering*

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 17, 2016-- When the [Which Wich](#) technology team decided its quick service franchises needed an easy-to-use, cloud-based point-of-sale (POS) solution, it turned to NCR Small Business.

The mobile POS system from NCR, a global leader in omni-channel solutions, offers the company's franchisees a simple implementation process and powerful functionality at a lower cost. NCR Silver Pro Restaurant Edition's flexibility and mobile ordering capabilities also stood out to the team.

"NCR has a long history in the restaurant industry and experience in the franchise business," said Jeff Bruton, vice president of finance at Which Wich. "We selected the Silver solution to help streamline operations and deliver a better customer experience throughout our franchises."

With NCR Silver Pro Restaurant Edition as a POS solution, franchisees incur less startup and monthly costs. The iPad® system also simplifies implementation and employee training.

"NCR Small Business works to remove the day-to-day complexities franchisees face when working to deliver mobile solutions and improve the omni-channel experience for customers," said Chris Poelma, president and general manager of NCR Small Business. "Working with Which Wich proves our commitment to the franchise community and helping them increase margins and enhance customer loyalty."

To learn more about NCR Silver's features, visit [www.ncrsilver.com](http://www.ncrsilver.com), or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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