



Marija Zivanovic-Smith Appointed to APEC Business Advisory Council

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To Serve as One of Three U.S. Representatives

DULUTH, Ga.--(BUSINESS WIRE)--Dec. 20, 2016-- NCR Corporation (NYSE: NCR), the global leader in omni-channel technologies, today announced that the White House has appointed Marija Zivanovic-Smith to serve as one of three U.S. representatives to the Asia Pacific Economic Cooperation (APEC) Business Advisory Council (ABAC).

"At a time when the insights of business leaders are increasingly important to economic cooperation in the Asia-Pacific region, we are delighted that Marija has accepted her appointment to ABAC," said U.S. Ambassador to APEC, Matt Matthews.

Zivanovic-Smith will join ABAC counterparts from APEC's 20 other member economies to advise APEC policymakers on issues affecting the region's business climate. Created by APEC Leaders in 1995, ABAC consists of three business representatives from each APEC economy. ABAC meets quarterly to discuss investment and trade policy recommendations and reports directly to the APEC leaders at an annual dialogue each fall.

APEC is the premier organization for facilitating economic growth, cooperation, trade, and investment in the Asia-Pacific region. Under the APEC structure, the U.S. and 20 other of the world's leading economies come together to facilitate regional economic integration through trade and investment liberalization, and tackle a wide range of issues critical to ensuring regional prosperity and economic growth.

"We believe Marija will make a significant contribution to the Council and effectively represent the U.S. business community on Asia-Pacific policy initiatives," said NCR's Chairman and CEO Bill Nuti. "As the global economy evolves and becomes increasingly driven by cross-border data flows, her strong voice on trade- and investment-friendly policies for emerging digital technologies, including the internet of things and big data, will be a tremendous asset to the Council."

Marija is the vice president of corporate marketing, communications and government relations at NCR. She also serves as chief of staff to NCR's Chairman and CEO Bill Nuti. While leading a global team of marketing communications professionals, her key responsibilities include strategy formulation, promoting a consistent global brand based on NCR's strong culture of innovation, and positioning NCR and its executives as trusted advisors to policy and community leaders worldwide. Zivanovic-Smith serves on the Information Technology Industry Council (ITIC) Executive Committee and Board of Directors. ITIC is an advocacy and policy organization for the world's leading innovation companies.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. All other trademarks or registered trademarks are property of their respective owners.

NCR encourages investors to visit its website, which is updated regularly with financial and other important information about NCR.

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