



NCR Ranked #1 in Global POS Software by RBR

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New RBR "Global POS Software 2016" report identifies NCR as leading point-of-sale software provider in the retail and hospitality industries

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 11, 2017-- NCR Corporation (NYSE: NCR), a leader in omni-channel technologies, is the leading point-of-sale (POS) software provider for the retail and hospitality industries according to research published by the strategic research and consulting firm RBR.

RBR's study Global POS Software 2016 is the first in-depth international study of this dynamic market, analysing nearly 1,000 projects by more than 40 vendors. The report shows that there are more than 6.6 million POS installations worldwide in the retail and hospitality industries, with NCR as the market leader with 18% market share.

"Retail and hospitality brands are undergoing an evolution and transforming to become digitally integrated businesses. Omni-channel software that can seamlessly integrate physical and digital channels, while aggregating, integrating and presenting enterprise data, is critical to their success," said Mark Benjamin, president and COO, NCR Corporation. "Our point-of-sale software has actually become a platform of sale that enables our customers to embrace mobile and cloud capabilities, transform their operations and redefine the customer experience."

NCR is leading transformational change across the entire retail ecosystem through its omni-channel software platform, channel integration & transformation and digital enablement. See its portfolios at the National Retail Federation Show (NRF) January 15-17, 2017, Jacob K. Javits Convention Center, New York City Booth #3405.

"Express customers continue to share with us that they want access to our products anytime and anywhere," said Keith Pickens, chief information officer of Express. "NCR offers us solutions that we can leverage to support our need to deliver a shopping experience that is efficient and personalized across every channel."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omnichannel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Duluth, Ga., USA, with over 30,000 employees and does business in 180 countries.

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