



Helzberg Diamonds Seeks to Strengthen Payment Security with NCR Connected Payments

January 12, 2017 at 8:00 AM EST

Cloud-based solution enhances data protection and facilitates payment management across all locations

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 12, 2017-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, announced today that Helzberg Diamonds, one of North America's leading jewelry retailers, has implemented NCR Connected Payments to help with its payments security. Helzberg is using the cloud-based payment solution to manage its daily operations related to bank card payments across its network of stores.

Helzberg Diamonds selected NCR to provide a flexible, secure payment solution that mitigates payment card theft and fraud risks for their customers. NCR Connected Payments provides data and transmission protection, from PIN pad to payment processor, helping to reduce Helzberg's exposure to potential payment data theft and fraud. The flexible cloud solution also makes it easy to comply with changing payments regulations and implement changes across all locations from a single center.

"We were looking for an electronic payment solution that allowed us to insulate sensitive card data from our enterprise systems, and provided a level of flexibility to implement changes quickly and easily," said Jeff Rohr, CIO of Helzberg Diamonds. "NCR Connected Payments met those requirements and now the complexity of payments is handled by NCR."

NCR Connected Payments is Payment Card Industry Data Security Standard (PCI-DSS) 3.0 and Europay, MasterCard and Visa (EMV) certified, enabling retailers to comply with the latest industry regulations. It also employs point-to-point encryption (P2PE) and tokenization, and provides advanced security monitoring and vulnerability management to grant retailers constant visibility into the health of their complete payment system. As a cloud-based solution, Connected Payments allows retailers to easily comply with evolving payment regulations and standards on an ongoing basis, with NCR managing the process of ongoing updates. It also offers the flexibility for retailers to configure the implementation to their specific requirements, providing access to the latest innovative payment methods without having to apply complex and costly changes to POS and payment infrastructure.

"We are pleased to have been selected by Helzberg Diamonds, a leader in the retail jewelry industry, for implementation of NCR Connected Payments," said Steven Arthur, Vice President and General Manager, Payments-Security & Cloud Services, NCR. "This implementation helps provide our valued client access to the latest payment options to enhance the shopper experience, while significantly reducing liability and exposure to fraud."

NCR is leading transformational change across the entire retail ecosystem through its omni-channel software platform, channel integration & transformation and digital enablement. See its portfolios at the National Retail Federation Show (NRF) January 15-17, 2017, Jacob K. Javits Convention Center, New York City Booth #3405.

About Helzberg Diamonds

[Helzberg Diamonds®](#), a retail and [online jewelry store](#) focused on customer service, was founded in 1915 and has more than 230 stores nationwide, featuring a wide selection of fine jewelry, including [diamond engagement rings](#) and [wedding rings](#), precious gems and [watches](#). Helzberg Diamonds takes pride in its history of offering exceptional value, a superior customer experience and a broad selection of quality jewelry. Helzberg Diamonds is based in North Kansas City, Mo., and is part of the Berkshire Hathaway, Inc. (NYSE symbol BRK/B) family of companies. For the locations nearest you, call 1-800-HELZBERG (800-435-9237) or visit [helzberg.com](#).

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. All other trademarks or registered trademarks are property of their respective owners.

NCR encourages investors to visit its website, which is updated regularly with financial and other important information about NCR.

Web site: www.ncr.com

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: www.facebook.com/ncrcorp

LinkedIn: www.linkedin.com/company/ncr-corporation

YouTube: www.youtube.com/user/ncrcorporation

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170112005188/en/>

Source: NCR Corporation

NCR Corporation

Tim Henschel, 770-299-5100

tim.henschel@ncr.com