

NCR VOYIX

NCR Unveils the Next Generation of Its Counterpoint Channel Software Solution

May 22, 2017 at 8:00 AM EDT

Omni-channel solution leader launches new version of its proven, all-in-one retail software

DULUTH, Ga.--(BUSINESS WIRE)--May 22, 2017-- NCR Corporation (NYSE: NCR), the global leader in omni-channel solutions, today announced a new version of its proven Counterpoint specialty retail management software. NCR Counterpoint is specifically targeted for mid-sized specialty retailers in North America and offers an updated user interface that adds usability improvements along with a modern look and feel, creating a whole new experience that enables businesses to perform.

NCR Counterpoint includes robust point of sale (POS), inventory management software, built-in customer loyalty, automated purchasing and configurable reporting capabilities. It is built with the specialty retailer in mind, with an open architecture that allows for customizations, mobile and marketing solutions, and real time data at their fingertips. The new user interface adds additional flexibility for the business owner as its easy navigation and customization capabilities help make business operations more efficient.

"NCR Counterpoint has deep roots in specialty retail and is built for the industry," said Ron Allnock, channel global sales leader for NCR Retail Solutions. "With our open architecture and innovative partner channel, NCR Counterpoint helps drive efficiency for many operational aspects of running a business so retailers can focus on what really matters: providing memorable and enjoyable experiences for shoppers."

While retailers focus on providing the best service to their customers, NCR Counterpoint works behind the scenes to help create a smooth experience from inventory management to front-of-house. This technology is a trusted investment backed by a dedicated business partner channel in North America.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web sites: www.ncr.com

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: www.facebook.com/ncrcorp

LinkedIn: www.linkedin.com/company/ncr-corporation

YouTube: www.youtube.com/user/ncrcorporation



View source version on businesswire.com: <http://www.businesswire.com/news/home/20170522005259/en/>

Source: NCR Corporation

NCR Public Relations

Ortrud Wenzel, +49 821 405 8191

ortrud.wenzel@ncr.com