

NCR VOYIX

MFA Oil Deploys Innovative NCR OPTIC 5 Solution in All 73 Locations across the U.S.

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DULUTH, Ga.--(BUSINESS WIRE)--Jun. 27, 2017-- NCR Corporation (NYSE: NCR), a global leader in omni-channel solutions, today announced that MFA Oil Company will be implementing NCR OPTIC 5, the leading outdoor multimedia device and payment solution for outdoor fuel retailing, at all of its Break Time convenience stores. This will offer a unique, streamlined experience to its customers across all dispenser makes and models.

MFA Oil, an energy and farmer-owned cooperative, operates 73 Break Time convenience stores in Missouri and Arkansas. When Break Time wanted to modernize its user interface and offer a consistent user experience across all of its stores, the company chose the one-fits-all NCR OPTIC 5 NCR solution for its user-friendly software, open source platform and cutting edge media management features. The NCR solution will allow MFA Oil to self-maintain the software and ultimately reduce the total cost of ownership.

"We needed one single solution to use across all of our dispenser models, and NCR's OPTIC 5 was the best option on the market," said Curtis Chaney, Senior Vice President of Retail at MFA Oil. "It allows us to deliver convenient payment solutions to individual customers with benefits and opportunities to enhance their experience at the pump, drive loyalty and ultimately increase more conversions from forecourt to storefront."

"By opting for OPTIC 5, MFA Oil is bringing the latest pay-at-the-pump technology to customers' fingertips while connecting with individuals while they fuel," added David Wilkinson, Senior Vice President of NCR's Retail Group. "We are delighted to extend our cooperation with the company and help MFA Oil build reliable relationships with fuel-and-go drivers."

NCR Optic 5 is a cost-effective industrial multimedia solution tailor-made for outdoor fuel retailing. It supports a wide range of payment options including debit, credit, "tap and go," vouchers and coupons, along with loyalty programs. Carefully sized, OPTIC 5 is small enough to fit in any standard pump head or pedestal, yet large enough to house a large graphical display with a user-friendly interface and promotional advertising.

About MFA Oil Company/Break Time

MFA Oil Company, formed in 1929, is a farmer-owned cooperative with more than 40,000 members. Based in Columbia, Missouri, they launched the Break Time convenience store chain in 1985. As of June 2017, there are 73 Break Time locations in Missouri and Arkansas. Break Time's clean, friendly stores feature Top Tier gasoline, Roasters Cafe coffee and cappuccino, fresh Dashboard Diner sandwiches and a wide variety of drinks, snacks and convenience items. More information about Break Time convenience stores and MFA Oil Company can be found online at MFAOil.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. All other trademarks or registered trademarks are property of their respective owners.

NCR encourages investors to visit its website, which is updated regularly with financial and other important information about NCR.

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