

NCR VOYIX

NCR Joins Executive Council of the Business Analytics Center of the Georgia Tech Scheller College of Business

February 22, 2018 at 8:00 AM EST

ATLANTA--(BUSINESS WIRE)--Feb. 22, 2018-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, announced today that it is joining the Executive Council of the Business Analytics Center of the Georgia Tech Scheller College of Business.

[Georgia Tech](#) is one of the leading research universities in the USA, and its Business Analytics Center (BAC) housed within Scheller College is a major source of innovation, knowledge creation, and thought leadership in the field of business analytics.

NCR provides services to many different customers worldwide and big data analytics is of a crucial importance for its business. NCR will bring big data analytics experience to BAC and also enhance its understanding of various aspects of business analytics through collaborative research and activities with Georgia Tech faculty and students.

"We built our new global headquarters campus in the heart of Midtown Atlanta to be close to Atlanta's academic institutions and important innovation centers and to deepen our relations with universities like Georgia Tech Scheller College," said Bill VanCuren, NCR Senior Vice President and Chief Information Officer. "Becoming a member of the Executive Council of Scheller College Business Analytics Center is a demonstration of our commitment to strengthen our Atlanta presence. We are truly excited about this partnership and we look forward to working together to advance in the growing field of business analytics and big data."

"We are delighted to welcome NCR to the Scheller College BAC Executive Council," said Sri Narasimhan, Professor and co-Director of the BAC, Scheller College of Business. "When you partner our positioning at the intersection of business and technology with their expertise in omni-channel solution and big data analytics, it strengthens our Executive Council. The proximity of NCR's new campus in Tech Square within steps of Scheller College will help to further facilitate collaboration and interactions between students, faculty and NCR representatives."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across financial, retail, hospitality, travel, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Atlanta, Ga., with about 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its website which is updated regularly with financial and other important information about NCR.

Website: www.ncr.com

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: www.facebook.com/ncrcorp

LinkedIn: www.linkedin.com/company/ncr-corporation

YouTube: www.youtube.com/user/ncrcorporation

About Georgia Tech Scheller College of Business

Georgia Tech Scheller College of Business is located in Atlanta, home to 17 of the nation's Fortune 500 companies, and is strategically centered in the world-renowned Technology Square district. This positioning at the intersection of business and technology provides students with an unparalleled opportunity to learn in one of the nation's premier high-tech business centers. The College offers globally-recognized, highly-ranked business programs including full-time, evening, and executive MBA degrees, undergraduate and Ph.D. degrees, and executive education programs. Interdisciplinary centers and programs encourage collaboration in research, teaching, and experiential learning within Georgia Tech in some of today's most sought after arenas including sustainability, business analytics, leadership, ethics, innovation, entrepreneurship, supply chain, international business, and more. In partnership with several Georgia Tech Colleges, Scheller College offers joint MS degrees in Quantitative and Computational Finance and Business Analytics. Non-degree programs provide executives and professionals with company-specific and open enrollment offerings in areas such as digital disruption, innovation management, supply chain, business analytics and Lean Six Sigma for continued learning. More information can be found at www.scheller.gatech.edu.



View source version on businesswire.com: <http://www.businesswire.com/news/home/20180222005312/en/>

Source: NCR Corporation

NCR

Cameron Smith, 678-808-5313

PR Communication Sr. Manager

cameron.smith@ncr.com

or

Georgia Tech Scheller College of Business

Susan Ambrosetti, 404-894-3943

Director of Communications and Marketing
Scheller College of Business
susan.ambrosetti@scheller.gatech.edu