



## NCR's Marija Zivanovic-Smith Wins Gold Stevie® Award for Female Executive of the Year

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ATLANTA--(BUSINESS WIRE)--Nov. 27, 2018-- NCR Corporation (NYSE: NCR), a leader in banking and commerce solutions, today announced that Marija Zivanovic-Smith, Senior Vice President of Corporate Marketing, Communications and External Relations is a Gold Stevie® Award Women in Business winner.

Zivanovic-Smith was recognized in the Female Executive of the Year Business Products category for companies with more than 2,500 employees. She was awarded for her accomplishments as the champion of NCR's culture and brand identity.

"Marija is an outstanding marketing, communications and public affairs professional who leads by inspiration and by example," said NCR President and Chief Executive Officer, Michael D. Hayford. "She bridges the worlds of business and technology and crafts powerful brand narratives through messaging, story-telling, public policy and reputation management that drives brand awareness and supports business objectives."

Under Zivanovic-Smith's leadership, NCR:

- Secured critical legislative victories and global incentives
- Increased its brand awareness in target media outlets
- Led share of voice among its top competitors
- Transformed internal communication for its 30,000+ employees
- Expanded the NCR Foundation ambassador program to NCR offices in 40 countries
- Built meaningful government, university and community relations, creating ecosystems of success for NCR and its customers

In addition to her role at NCR, Zivanovic-Smith is one of three White House-appointed U.S. representatives to the Asia Pacific Economic Cooperation (APEC) Business Advisory Council (ABAC). Within the Council, Zivanovic-Smith serves as a proponent for expanding the digital economy and opening doors for wider digital trade.

Zivanovic-Smith is also a leading voice in the advancement of women in international business. This summer, she launched a women's empowerment network at NCR's Kuala Lumpur campus during the high-profile Empowering Women Forum. She continuously strives to create opportunities for women in the technology industry to grow and learn.

"I'm incredibly honored to join this elite group of women executives recognized for their hard work and significant contributions – both organizationally and in the communities they serve," said Zivanovic-Smith. "I share this recognition with my team at NCR, which inspires and empowers me to create initiatives that truly matter."

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees, and the companies they run– worldwide. The Stevie Awards have been hailed as the world's premier business awards.

More than 1,500 entries were submitted this year for consideration in more than 90 categories, including Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year.

More details about the Stevie Awards for Women in Business and the list of winners in all categories are available at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in banking and commerce solutions, powering incredible experiences that make life easier. With its software, hardware, and portfolio of services, NCR enables 760 million transactions daily across financial, retail, hospitality, travel, telecom and technology industries. NCR is headquartered in Atlanta, Ga., with 34,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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### About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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