



## **NCR Voyix Recognized as a Leader in IDC MarketScape Report for Retail, Fuel and Convenience**

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ATLANTA--(BUSINESS WIRE)--Apr. 8, 2025-- NCR Voyix Corporation (NYSE: VYX), a leading global provider of digital commerce solutions, has been named a Leader in the recently released IDC MarketScape: Worldwide Point-of-Sale (POS) Software Platform Vendors in Retail, Fuel and Convenience 2025 Vendor Assessment (doc #US51800224, February 2025). NCR Voyix believes this recognition highlights its deep experience in transforming retail experiences through its innovative Commerce Platform.

The report found that, “retailers are seeking more flexible and configurable POS solutions to give them the agility to more easily add new services or features to meet the evolving business needs and customer expectations.” Further, “Fuel and convenience retailers are looking to technology partners for solutions that can enable seamless omni-channel retailing across multiple touch points with cohesive customer experience to drive customer loyalty as well as flexible, configurable POS systems, offering seamless integrations, to enable agility to meet changing business and customer needs.”

According to IDC analyst Margot Juros, “One of NCR Voyix’s key differentiators is its strong unified edge capabilities with NCR Voyix Edge. The edge-native infrastructure ensures high availability and resilience for the platform and allows retailers to run the latest software on existing hardware, meaning lower hardware costs and faster, eased ability to access latest software updates for greater agility.”

“We believe IDC MarketScape’s recognition validates our commitment to offering a future-ready POS platform that enhances customer journeys, loyalty, and operational efficiency,” said Darren Wilson, EVP & President, Retail and Payments at NCR Voyix.

With more than 140 years of industry expertise, NCR Voyix specializes in solutions that unify the physical and digital commerce channels, reshaping traditional fuel stations with stores – offering fuel, foodservice, and services such as car washes, EV charging – to true destinations through a single cohesive platform. NCR Voyix’s edge-enabled POS platform stands out for its high configurability and seamless integration capabilities, allowing retailers to maintain their agility and competitiveness in a rapidly changing market.

For more information on NCR Voyix’s award-winning retail fuel and convenience solutions, visit [www.ncrvoyix.com](http://www.ncrvoyix.com) and follow NCR Voyix on [X](#), [Youtube](#), [LinkedIn](#), [Instagram](#), and [Facebook](#).

### **About NCR Voyix**

NCR Voyix Corporation (NYSE: VYX) is a leading global provider of digital commerce solutions for the retail and restaurant industries. NCR Voyix transforms retail stores and restaurant systems through experiences with comprehensive, platform-led SaaS and services capabilities. NCR Voyix is headquartered in Atlanta, Georgia, with customers in more than 30 countries across the globe.

### **About IDC MarketScape**

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

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